

## INVOICE



**WXII**  
**700 Coliseum Drive**  
**Winston-Salem, NC 27106**  
**Main: (336)721-9944**  
**Billing: (410)338-6432**

www.wxii12.com

Billing Address:

**American Rambler**  
**Attention: Accounts Payable**  
**138 Conant Street**  
**Beverly, MA 01915**

Send Payment To:

**WXII**  
**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

Invoice #	Invoice Date	Invoice Month	Invoice Period
952526-1	09/30/12	September 2012	08/27/12 - 09/25/12
Station	Account Executive	Sales Office	Sales Region
WXII	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	

Flight Dates	Order #	Alt Order #
09/19/12 - 09/25/12	952526	07904193

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	ROMM	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/24/12	09/25/12	M-F WXII 12 News @ 6 a6-7am		MT-----	:30	2	\$500.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	09/24/12	09/30/12	MT-----		2		\$500.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	09/24/12	6:52 AM	M-F WXII 12 News @ 6 am	6-7am	:30	2012MRFP110H	\$500.00 NM
2	WXII	Tu	09/25/12	6:14 AM	M-F WXII 12 News @ 6 am	6-7am	:30	2012MRFP120H	\$500.00 NM
2	09/19/12	09/21/12	M-F WXII 12 News @ 6 a6-7am		--WTF--	:30	3	\$500.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	09/17/12	09/23/12	--WTF--		3		\$500.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	09/19/12	6:22 AM	M-F WXII 12 News @ 6 am	6-7am	:30	2012MRFP110H	\$500.00 NM
3	WXII	Th	09/20/12	5:58 AM	M-F WXII 12 News @ 6 am	6-7am	:30	2012MRFP110H	\$500.00 NM
2	WXII	F	09/21/12	6:51 AM	M-F WXII 12 News @ 6 am	6-7am	:30	2012MRFP110H	\$500.00 NM
3	09/19/12	09/21/12	NBC Today Show	7-9am	--WTF--	:30	3	\$500.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	09/17/12	09/23/12	--WTF--		3		\$500.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	W	09/19/12	8:49 AM	NBC Today Show	7-9am	:30	2012MRFP114H	\$500.00 NM
3	WXII	Th	09/20/12	8:00 AM	NBC Today Show	7-9am	:30	2012MRFP114H	\$500.00 NM
1	WXII	F	09/21/12	8:50 AM	NBC Today Show	7-9am	:30	2012MRFP114H	\$500.00 NM
4	09/24/12	09/25/12	NBC Today Show	7-9am	MT-----	:30	2	\$500.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	09/24/12	09/30/12	MT-----		2		\$500.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	09/24/12	7:59 AM	NBC Today Show	7-9am	:30	2012MRFP114H	\$500.00 NM
2	WXII	Tu	09/25/12	8:29 AM	NBC Today Show	7-9am	:30	2012MRFP114H	\$500.00 NM
5	09/19/12	09/21/12	Live with Regis & Kelly	9-10AM	--WTF--	:30	3	\$100.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	09/17/12	09/23/12	--WTF--		3		\$100.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	W	09/19/12	9:38 AM	Live with Regis & Kelly	9-10AM	:30	2012MRFP110H	\$100.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log.

## INVOICE



Send Payment To:

**WXII**  
**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

Invoice #	Invoice Date	Invoice Month	Invoice Period
952526-1	09/30/12	September 2012	08/27/12 - 09/25/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY/P/R		

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/19/12	09/21/12	Live with Regis & Kelly	9-10AM	--WTF--	:30	3	\$100.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Th	09/20/12	9:31 AM	Live with Regis & Kelly	9-10AM	:30	2012MRFP110H	\$100.00 NM
3	WXII	F	09/21/12	9:50 AM	Live with Regis & Kelly	9-10AM	:30	2012MRFP110H	\$100.00 NM
6	09/19/12	09/21/12	M-F WXII 12 News @ No:12-1pm		--WTF--	:30	3	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	--WTF--	3	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	09/19/12	12:12 PM	M-F WXII 12 News @ Noon	12-1pm	:30	2012MRFP114H	\$150.00 NM
2	WXII	Th	09/20/12	12:24 PM	M-F WXII 12 News @ Noon	12-1pm	:30	2012MRFP114H	\$150.00 NM
3	WXII	F	09/21/12	12:36 PM	M-F WXII 12 News @ Noon	12-1pm	:30	2012MRFP114H	\$150.00 NM
7	09/24/12	09/25/12	M-F WXII 12 News @ No:12-1pm		MT-----	:30	2	\$50.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	MT-----	2	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	09/24/12	12:13 PM	M-F WXII 12 News @ Noon	12-1pm	:30	2012MRFP114H	\$50.00 NM
2	WXII	Tu	09/25/12	12:45 PM	M-F WXII 12 News @ Noon	12-1pm	:30	2012MRFP114H	\$50.00 NM
8	09/24/12	09/25/12	M-F 1-2P	1-2P	MT-----	:30	2	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	MT-----	2	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	M	09/24/12	1:28 PM	M-F 1-2P	1-2P	:30	2012MRFP110H	\$175.00 NM
1	WXII	Tu	09/25/12	1:45 PM	M-F 1-2P	1-2P	:30	2012MRFP120H	\$175.00 NM
9	09/19/12	09/21/12	M-F 1-2P	1-2P	--WTF--	:30	3	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	--WTF--	3	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	09/19/12	1:59 PM	M-F 1-2P	1-2P	:30	2012MRFP110H	\$175.00 NM
2	WXII	Th	09/20/12	1:26 PM	M-F 1-2P	1-2P	:30	2012MRFP110H	\$175.00 NM
3	WXII	F	09/21/12	1:45 PM	M-F 1-2P	1-2P	:30	2012MRFP110H	\$175.00 NM
10	09/24/12	09/25/12	M-F 3-4P	M-F 3-4P	MT-----	:30	2	\$115.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	MT-----	2	\$115.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	09/24/12	3:31 PM	M-F 3-4P	M-F 3-4P	:30	2012MRFP114H	\$115.00 NM
2	WXII	Tu	09/25/12	3:59 PM	M-F 3-4P	M-F 3-4P	:30	2012MRFP114H	\$115.00 NM
11	09/24/12	09/25/12	M-F WXII 12 News @ 5 p5-6pm		MT-----	:30	2	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	MT-----	2	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	09/24/12	5:23 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	2012MRFP110H	\$325.00 NM
2	WXII	Tu	09/25/12	5:45 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	2012MRFP120H	\$325.00 NM
12	09/19/12	09/21/12	M-F WXII 12 News @ 6 p6-630pm		--WTF--	:30	3	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	--WTF--	3	\$900.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
We warrant that the actual broadcast information shown on this invoice was taken from the program log

## INVOICE



Send Payment To:

**WXII**  
**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

Invoice #	Invoice Date	Invoice Month	Invoice Period
952526-1	09/30/12	September 2012	08/27/12 - 09/25/12
Advertiser		Product	Estimate Number
Romney/R/President		ROMNEY/P/R	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	09/19/12	09/21/12	M-F WXII 12 News @ 6 p6-630pm		--WTF--	:30	3	\$900.00	NM
Class of Time - Pre-emptible with notice									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
2	WXII	W	09/19/12	6:28 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	2012MRFP114H	\$900.00 NM
3	WXII	Th	09/20/12	6:21 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	2012MRFP114H	\$900.00 NM
1	WXII	F	09/21/12	6:27 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	2012MRFP114H	\$900.00 NM
13	09/24/12	09/25/12	M-F WXII 12 News @ 6 p6-630pm		MT-----	:30	2	\$900.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>				
	09/24/12	09/30/12	MT-----	2	\$900.00				
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WXII	M	09/24/12	6:22 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	2012MRFP114H	\$900.00 NM
2	WXII	Tu	09/25/12	6:27 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	2012MRFP114H	\$900.00 NM
14	09/24/12	09/25/12	Inside Edition	7-730pm	MT-----	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>				
	09/24/12	09/30/12	MT-----	2	\$600.00				
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
2	WXII	M	09/24/12	7:20 PM	Inside Edition	7-730pm	:30	2012MRFP110H	\$600.00 NM
1	WXII	Tu	09/25/12	7:14 PM	Inside Edition	7-730pm	:30	2012MRFP120H	\$600.00 NM
15	09/19/12	09/21/12	Inside Edition	7-730pm	--WTF--	:30	3	\$600.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>				
	09/17/12	09/23/12	--WTF--	3	\$600.00				
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WXII	W	09/19/12	7:14 PM	Inside Edition	7-730pm	:30	2012MRFP110H	\$600.00 NM
3	WXII	Th	09/20/12	7:13 PM	Inside Edition	7-730pm	:30	2012MRFP110H	\$600.00 NM
2	WXII	F	09/21/12	7:14 PM	Inside Edition	7-730pm	:30	2012MRFP110H	\$600.00 NM
16	09/19/12	09/21/12	Entertainment Tonight	730-8pm	--WTF--	:30	3	\$550.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>				
	09/17/12	09/23/12	--WTF--	3	\$550.00				
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WXII	W	09/19/12	7:41 PM	Entertainment Tonight	730-8pm	:30	2012MRFP114H	\$550.00 NM
3	WXII	Th	09/20/12	7:47 PM	Entertainment Tonight	730-8pm	:30	2012MRFP114H	\$550.00 NM
2	WXII	F	09/21/12	7:39 PM	Entertainment Tonight	730-8pm	:30	2012MRFP114H	\$550.00 NM
17	09/24/12	09/25/12	Entertainment Tonight	730-8pm	MT-----	:30	2	\$550.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>				
	09/24/12	09/30/12	MT-----	2	\$550.00				
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
2	WXII	M	09/24/12	7:47 PM	Entertainment Tonight	730-8pm	:30	2012MRFP114H	\$550.00 NM
1	WXII	Tu	09/25/12	7:46 PM	Entertainment Tonight	730-8pm	:30	2012MRFP114H	\$550.00 NM
18	09/19/12	09/21/12	M-Su WXII 12 News @ 11-1135pm		--WTF--	:30	3	\$600.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>				
	09/17/12	09/23/12	--WTF--	3	\$600.00				
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
3	WXII	W	09/19/12	11:23 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	2012MRFP110H	\$600.00 NM
1	WXII	Th	09/20/12	11:34 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	2012MRFP110H	\$600.00 NM
2	WXII	F	09/21/12	11:00 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	2012MRFP110H	\$600.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log.

## INVOICE



Send Payment To:

WXII  
PO Box 26888  
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
952526-1	09/30/12	September 2012	08/27/12 - 09/25/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY/P/R		

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	09/19/12	09/21/12	M-Su WXII 12 News @ 11-1135pm Class of Time - Pre-emptible with notice	11-1135pm	--WTF--	:30	3	\$600.00	NM
19	09/24/12	09/25/12	M-Su WXII 12 News @ 11-1135pm Class of Time - Pre-emptible with notice	11-1135pm	MT-----	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MT----- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXII M 09/24/12 11:11 PM M-Su WXII 12 News @ 11 pm 11-1135pm :30 2012MRFP110H \$400.00 NM 1 WXII Tu 09/25/12 11:19 PM M-Su WXII 12 News @ 11 pm 11-1135pm :30 2012MRFP120H \$400.00 NM									
20	09/24/12	09/25/12	NBC Tonight Show Class of Time - Pre-emptible with notice	1135pm-1237am	MT-----	:30	2	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MT----- 2 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII M 09/24/12 12:30 AM NBC Tonight Show 1135pm-1237am :30 2012MRFP114H \$225.00 NM 2 WXII Tu 09/25/12 12:08 AM NBC Tonight Show 1135pm-1237am :30 2012MRFP114H \$225.00 NM									
21	09/19/12	09/21/12	NBC Tonight Show Class of Time - Pre-emptible with notice	1135pm-1237am	--WTF--	:30	3	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --WTF-- 3 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXII W 09/19/12 12:18 AM NBC Tonight Show 1135pm-1237am :30 2012MRFP114H \$100.00 NM 1 WXII Th 09/20/12 12:31 AM NBC Tonight Show 1135pm-1237am :30 2012MRFP114H \$100.00 NM 3 WXII F 09/21/12 12:30 AM NBC Tonight Show 1135pm-1237am :30 2012MRFP114H \$100.00 NM									
22	09/22/12	09/22/12	WXII 12 Sa/Su News at 6-8am Class of Time - Pre-emptible with notice	6-8am	-----S-	:30	2	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S- 2 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Sa 09/22/12 5:58 AM WXII 12 Sa/Su News at 6am 6-8am :30 2012MRFP110H \$125.00 NM 2 WXII Sa 09/22/12 7:26 AM WXII 12 Sa/Su News at 6am 6-8am :30 2012MRFP114H \$125.00 NM									
23	09/22/12	09/22/12	NBC Saturday Today Class of Time - Pre-emptible with notice	8-10am	-----S-	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXII Sa 09/22/12 8:51 AM NBC Saturday Today 8-10am :30 2012MRFP110H \$350.00 NM 1 WXII Sa 09/22/12 9:46 AM NBC Saturday Today 8-10am :30 2012MRFP114H \$350.00 NM									
24	09/22/12	09/22/12	Sa WXII 12 News @ 6 pm-630pm; Class of Time - Pre-emptible with notice	6-630pm;	-----S-	:30	2	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S- 2 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Sa 09/22/12 6:13 PM Sa WXII 12 News @ 6 pm 6-630pm; :30 2012MRFP110H \$225.00 NM 2 WXII Sa 09/22/12 6:28 PM Sa WXII 12 News @ 6 pm 6-630pm; :30 2012MRFP114H \$225.00 NM									
25	09/22/12	09/22/12	NBC Saturday Night Live 1130pm-1am Class of Time - Pre-emptible with notice	1130pm-1am	-----S-	:30	2	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S- 2 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXII Sa 09/22/12 11:51 PM NBC Saturday Night Live 1130pm-1am :30 2012MRFP110H \$375.00 NM 1 WXII Sa 09/22/12 1:00 AM NBC Saturday Night Live 1130pm-1am :30 2012MRFP114H \$375.00 NM									

## INVOICE



Send Payment To:

**WXII**  
**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

Invoice #	Invoice Date	Invoice Month	Invoice Period
952526-1	09/30/12	September 2012	08/27/12 - 09/25/12
Advertiser		Product	Estimate Number
Romney/R/President		ROMNEY/P/R	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	09/23/12	09/23/12	WXII 12 Sa/Su News at 6-8am		-----S	:30	2	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S	2	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	Su	09/23/12	6:27 AM	WXII 12 Sa/Su News at 6am	6-8am	:30	2012MRFP110H	\$100.00 NM
1	WXII	Su	09/23/12	7:48 AM	WXII 12 Sa/Su News at 6am	6-8am	:30	2012MRFP114H	\$100.00 NM
27	09/23/12	09/23/12	NBC Sunday Today	8-9am	-----S	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Su	09/23/12	8:24 AM	NBC Sunday Today	8-9am	:30	2012MRFP110H	\$400.00 NM
2	WXII	Su	09/23/12	8:46 AM	NBC Sunday Today	8-9am	:30	2012MRFP114H	\$400.00 NM
28	09/23/12	09/23/12	NBC Meet the Press	9-10am	-----S	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Su	09/23/12	10:00 AM	NBC Meet the Press	9-10am	:30	2012MRFP110H	\$400.00 NM
29	09/23/12	09/23/12	Su WXII 12 News @ 6 pm	6-630pm	-----S	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S	2	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	Su	09/23/12	6:14 PM	Su WXII 12 News @ 6 pm	6-630pm	:30	2012MRFP114H	\$225.00 NM
1	WXII	Su	09/23/12	6:29 PM	Su WXII 12 News @ 6 pm	6-630pm	:30	2012MRFP110H	\$225.00 NM
31	09/23/12	09/23/12	NFL Sunday Prime Game	8p-12a	-----S	:30	3	\$3,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S	3	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Su	09/23/12	8:19 PM	NFL Sunday Prime Games	8p-12a	:30	2012MRFP114H	\$3,000.00 NM
3	WXII	Su	09/23/12	10:07 PM	NFL Sunday Prime Games	8p-12a	:30	2012MRFP110H	\$3,000.00 NM
2	WXII	Su	09/23/12	12:14 AM	NFL Sunday Prime Games	8p-12a	:30	2012MRFP114H	\$3,000.00 NM
LR - Football									
32	09/23/12	09/23/12	WXII Late News AFTER NFL	12-1a	-----S	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	Su	09/23/12	12:32 AM	WXII Late News AFTER NFL	WXII Late News AF	:30	2012MRFP110H	\$350.00 NM
LR - Football									
1	WXII	Su	09/23/12	12:41 AM	WXII Late News AFTER NFL	WXII Late News AF	:30	2012MRFP114H	\$350.00 NM
LR - Football									
33	09/24/12	09/25/12	Live with Regis & Kelly	9-10AM	MT-----	:30	2	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	MT-----	2	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	09/24/12	9:35 AM	Live with Regis & Kelly	9-10AM	:30	2012MRFP110H	\$100.00 NM
2	WXII	Tu	09/25/12	9:28 AM	Live with Regis & Kelly	9-10AM	:30	2012MRFP120H	\$100.00 NM
34	09/19/12	09/21/12	M-F 3-4P	M-F 3-4P	--WTF--	:30	3	\$115.00	NM
Class of Time - Pre-emptible with notice									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
We warrant that the actual broadcast information shown on this invoice was taken from the program log.

**INVOICE**

Send Payment To:

**WXII**  
**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

Invoice #	Invoice Date	Invoice Month	Invoice Period
952526-1	09/30/12	September 2012	08/27/12 - 09/25/12

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	

www.wxii12.com

							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
<hr/>										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>				
	09/17/12	09/23/12	--WTF--	3		\$115.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXII	W	09/19/12	3:32 PM	M-F 3-4P	M-F 3-4P	:30	2012MRFP114H	\$115.00	NM
3	WXII	Th	09/20/12	3:56 PM	M-F 3-4P	M-F 3-4P	:30	2012MRFP114H	\$115.00	NM
2	WXII	F	09/21/12	3:55 PM	M-F 3-4P	M-F 3-4P	:30	2012MRFP114H	\$115.00	NM
<hr/>										
35	09/19/12	09/21/12	M-F WXII 12 News @ 5 p5-6pm		--WTF--	:30	3	\$325.00	NM	
Class of Time - Pre-emptible with notice										
<hr/>										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>				
	09/17/12	09/23/12	--WTF--	3		\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXII	W	09/19/12	5:57 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	2012MRFP110H	\$325.00	NM
3	WXII	Th	09/20/12	5:37 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	2012MRFP110H	\$325.00	NM
2	WXII	F	09/21/12	5:14 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	2012MRFP110H	\$325.00	NM
<hr/>										
Total Spots							80			

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$36,425.00</b>
<u>Agency Commission</u>	<b>\$5,463.75</b>
<u>Net Amount Due</u>	<b>\$30,961.25</b>